

ANNUAL REVIEW & ACCOUNTS

2021





CONTENTS

OBJECTIVES & ACTIVITIES

- Message From Our Chairman - 2
- Statement 2021 financial activities - 3
- Independent Examiners Report - 4
 - Our Vision & Mission - 5
 - Our Story & Objectives- 5

ACHIEVEMENTS & PERFORMANCE

- A Journey Into Agroforestry - 6
- Peggy's Story - Creating a Lasting Legacy - 9
- Judi's Story - Building Back After Covid - 11
 - Fundraising Achievements - 12
 - Education & Awareness - 14
 - Remembering Jorge Chavez - 15

STRUCTURE, GOVERNANCE & MANAGEMENT

- Reference & Administration Details - 17
 - Structure & Governance - 17
 - Reserves Policy - 17

FINANCIAL SUMMARY

- Building On Our Most Successful Year - 18
- Acknowledgment Of Invaluable Support - 19
 - Trustees' Declaration - 19



CHAIRMAN'S MESSAGE

2021 marked the start of Plant your Future's ambitious and much needed scale-up. We planted more during 2021 than in our entire history as an organisation. In absolute terms, this means we more than doubled the number of trees planted; planting almost 44,000 trees over 46 hectares of land, working with 21 families in the Loreto and Ucayali regions of the Peruvian Amazon.

This scale-up was even more remarkable given the context of the year. During 2021 I was unable to personally visit Peru due to Covid restrictions; for the first quarter of the year, here in England, we were confined to our houses in lockdown, and in Peru the death toll from Covid-19 remained alarmingly high. We continued to support families with food parcels and oxygen tanks and other items to reduce the spread of the virus. But with the slow lifting of quarantine measures, life started to regain some level of normality and we were able to continue our open-air activities apace.

The summer marked a terrible tragedy - on July 26th 2021 we lost our dear friend and long term expert forestry advisor Jorge Chavez Rodriguez after a short battle with cancer. It was a cruel blow not only to his family and friends, but also for native species reforestation in the Amazon where he was a leading expert, practitioner and teacher. Jorge was instrumental in helping me set-up our operations in Ucayali, and was a constant source of technical forestry knowledge, local know-how, support and friendship. We mourn his loss deeply. Read our tribute to him on page 15.

Despite this terrible setback, I am determined to ensure our joint vision for Plant Your Future is realised. We were especially encouraged by the confirmation of our largest grant request ever from One Tree Planted to support us in carrying out our ambitious scale-up. The latter part of 2021 was oriented to preparing for our expanded planting objectives, which involved

socialising the project in new communities and with new families, as well as expanding our nursery production substantially ahead of the rainy season. We anticipated we would start planting late in 2021, but that wasn't possible as the rains didn't arrive until February. We are certainly starting to see the effects of climate change already in the Amazon basin, with less predictable rains, wetter winters and drier, hotter summers.

The end of the year saw the United Kingdom host COP26 in Glasgow which I was lucky enough to attend in-person. We saw a significant increased interest in reforestation and nature-based solutions to climate change. I was invited to speak at an event, and was delighted to be quoted in the New Statesman (see page 14). Nevertheless, there still seems to be a void between the high-level headline grabbing commitments on reforestation, compared to the finance available for grassroots tree planting - allowing real action on the ground. (Read our summary from COP26 [here](#))

We ended 2021 full of optimism with the amazing generosity of our supporters during our Big Give Christmas Challenge where we raised £45,895 in just one week. We cannot thank our donors old and new enough for their continued support, without which none of activities would be possible.

Warm wishes,

Jenny Henman,
Chairman of Plant your Future.

PLANTYOURFUTURE.ORG.UK



INFO@PLANTYOURFUTURE.ORG.UK

Plant Your Future

Statement of financial activities: 2021

1st January 2021 to 31st December 2021

Funds brought forward		75,750
INCOME		
Individual Giving		43,764
Major Donor		17,500
Gift Aid		6,615
Corporate Giving		3,505
Grants		
One Tree Planted	69,068	
Smaller trusts and foundation awards	15,200	
Jephcott Charitable Trust	10,000	
A&N Ferguson	17,500	
Love is Kindness	5,000	
The Fore	5,000	
Total Grants		121,768
TOTAL INCOME		193,152
CHARITABLE EXPENDITURE		
Peru reforestation in Loreto, Ucayali and Huanuco		130,068
UK staff costs		16,331
Banking Costs		102
Accountant fees UK		360
Admin costs		568
Travel		599
TOTAL EXPENDITURE		148,028
Surplus / (deficit)		45,125
Funds carried forward		120,875

Lewin Accounts Ltd/Chartered Accountants

Independent examiner's report to the trustees of Plant Your Future

Registered Charity England and Wales, No. 1134720

I report on the accounts of the Trust for the year ended 31 December 2021, which are set out on page 1.

Respective responsibilities of trustees and examiner

The charity's trustees are responsible for the preparation of the accounts. The charity's trustees consider that an audit is not required for this year under section 144(2) of the Charities Act 2011 (the 2011 Act) and that an independent examination is needed.

It is my responsibility to:

- examine the accounts under section 145 of the 2011 Act
- to follow the procedures laid down in the general Directions given by the commission under section 145(5)(b) of the 2011 Act
- to state whether particular matters have come to my attention

Independent examiner's statement

In connection with my examination, no matter has come to my attention:

- (1) which gives me reasonable cause to believe that in any material respect the requirements:
- to keep accounting records in accordance with section 130 of the 2011 Act and
 - to prepare accounts which accord with the accounting records and comply with the accounting requirements of the 2011 Act
- have not been met or
- (2) to which, in my opinion, attention should be drawn in order to enable a proper understanding of the accounts to be reached



Colin Lewin, FCA
Mercury House
19-21 Chapel Street
Marlow
Bucks. SL7 3HN
13 October 2022



OUR VISION & MISSION

Our Vision: Thriving communities in a restored Amazon.

Our mission is to champion community-led climate action through sustainable farming and native species reforestation.

OUR STORY

Since 2009, Plant Your Future has been working to restore the Western Arc of the Amazon Rainforest, which stretches across the regions of Loreto and Ucayali in north-eastern Peru. It is one of the most biodiverse places on Earth and of critical importance for conservation.

Traditional slash-and-burn agriculture is responsible for about 90% of deforestation in these regions, destroying biodiversity and contributing to climate change. It also traps people in a cycle of poverty; typically, families earn just £100 per month from their small farms, barely enough to cover basic needs, leaving them vulnerable to crisis. By empowering low-income communities, we enable them to transition from unsustainable and destructive agriculture to environmentally-friendly agroforestry. This tree-based agriculture system combines planting crops, fruit-bearing orchard trees, and timber trees.

Through this progressive way of farming, communities can reduce deforestation, protect biodiversity, and mitigate climate change. At the same time, improving their livelihoods and increasing food security. In 2015 our project achieved certification by independent auditors Rainforest Alliance under the Verified Carbon Standard (VCS) and the Climate, Community and Biodiversity Standard (CCBS) in recognition that we have achieved the highest standards in carbon offset project design addressing issues

around climate, community and biodiversity. To date, we have planted over 83,340 native trees on 85 hectares of degraded land in 16 communities across two regions of the Amazon.

Every part of our project includes training for the families we work with, including workshops and farmer field schools that use the 'learning-by-doing' approach. Our expert team of foresters and agronomists work on the ground with communities and establish best-practice strategies to restore the land – increasing biodiversity and mitigate climate change. This practical, hands-on training enables communities to gain the knowledge, skills, and confidence to transition away from further deforestation. They are empowered to restore and protect the rainforest into the future.

WHERE WE WORK:





A JOURNEY INTO AGROFORESTRY



In the last planting season, which ran from Dec 2020 to May 2021, our team worked alongside 25 families to plant an impressive 43,933 native trees across 15 Amazonian communities. This restored 46 hectares of land that was deforested and degraded, bringing it back to forest cover through reforestation and agroforestry. This was a significant and rapid scale up in impact, increasing the total number of families in our programme to 63 and marking the most successful year in Plant Your Future's history.

Planting native tree saplings so that rural, low-income communities can restore their farmland is just the first stage in a long-term partnership. Our local team works with families every day so that they gain the skills, knowledge, and confidence

to establish an agroforestry plot and turn that into a successful and sustainable farming business.

The most intensive and important stage is the first three years, when families need substantial support to gain the expert skills in sustainable agriculture techniques and to overcome the financial burden of high up-front costs (such as buying specialist tools, equipment, and inputs). By providing these materials, we remove a major barrier that prevents low-income farming communities from taking-up sustainable agriculture.

For an insight into this three-year journey into agroforestry, please read the overview (pages 7-9) and personal story of Peggy Villacorta Shapim and her family (page 10).

OBJECTIVES & ACTIVITIES



YEAR
1

Growing saplings & preparing land

When a new farming family decides they would like to join the Plant Your Future programme – usually because they participated in a workshop with our team – the first step is for our team to consult with them and explain how our unique programme works, and what joining will mean for them and their family. The next step if they want to move forward is for our team to carry out land eligibility checks.

They will survey and map the family's land using Geographical Information Systems (GIS) and carry out due diligence checks, such as: remote sensing analysis of deforestation history and checks with the land registry for proof of land title. If they pass these checks, the family will participate in further meetings or workshops to understand the project further including in relation to the carbon offsetting, before signing an agreement.

Between July and October, there is a lot of work to be done in the nursery and for those families who live nearby, they will receive hands-on practical training on how to grow native trees and crops from seed. The process involves: germination, pricking out, pruning, watering, pest and disease control, hardening up, and finally packing up the sapling to transport to communities across the region.

As well as learning the technical skills involved in cultivating native saplings, farmers will receive support in general nursery management. All those who work in the nursery are paid for their time and importantly they are not expected to volunteer. This ensures that the nursery is run by the community for the community.

From November, the family will start preparing their land so that it is ready for the saplings to



be planted out as soon as the rains arrive, usually from December or January although this has become less predictable with climate change. A family will usually start by restoring one hectare of land through agroforestry, planting about 1,000 native trees in the first year. Preparing the land

is strenuous work – digging holes for the saplings, weeding the entire area, applying organic fertiliser, and many other physically challenging activities – so we hire a crew of additional labour to support our farmers in preparing their land ready in time for the wet season.



Growing saplings & preparing land

The start of the new year is our busiest and most time-sensitive period. The team has to plant out thousands of saplings during the wet season – a short window of opportunity that usually runs from December to April.

During this time, much of the team's efforts are focused on soil restoration and land management to ensure the saplings survive and thrive. Fertilising the land to create healthy soil is very important and we work with farming families to train them in natural fertilisation methods, such as planting canavalia – a native nitrogen fixing ground cover plant. We also use a mulching technique using the nutrient rich leaves of the guaba plant.

A time consuming but crucial activity is to carry out regular weeding; in the tropics, weeds grow back fast and if they aren't controlled they can out-compete young saplings, leading to stunted

tree growth. Three months after the saplings have been planted the team carries out a survival check and any trees that have died are replanted.

Between January and April, the farmers start to plant crops in the alleys between the young trees. These crops can be harvested in a short time so that families can generate an income quickly. The types of crops that we grow vary a little depending on the soil and the farmer's preference, but popular choices are charapita chilli peppers, cocona, manioc, bananas, and maize.

Toward the end of the year, the team supports families in selecting the cocoa species they wish to use for the grafting which will begin early the following year. It is necessary to graft the tree to improve yields and taste of the cocoa beans, ensuring better production and increased commercial value.



Investing in future value

During the first few months of the new year, the team will visit each farm to demonstrate and carry-out grafting of the cocoa trees.

This should only be done once the initial tree has grown sufficiently and established itself, to ensure the tree remains robust to local climatic conditions. Each beneficiary is given technical training in how to graft cocoa trees so they can enhance their skills and knowledge.

During year three, it is important that farmers keep on top of pruning. This is to ensure that

the timber trees have a good value, as a long straight trunk without branches will bring them a higher price in the long term when it comes to selective harvesting. Additionally, pruning of the fruit trees is critical for making sure that a good harvest is achieved the following year.

A lack of pruning can mean the agroforestry systems become too dark, increasing humidity and risk of pest and disease attack. Farmers have to be alert to signs of pest and disease in their trees, and be sure to notify our technical team so we can help them control them before the young trees are damaged.

PEGGY'S STORY:

ACHIEVEMENTS & PERFORMANCE

CREATING A LASTING LEGACY



As a little girl, Peggy played with her three brothers and two sisters on their 70 hectare farm in the small, rural village of Agua Dulce in the Amazon region of Ucayali, found in the north-east of Peru and bordering Brazil. Her

parents, Hani and Peggy (senior), were the founders of the community and her mother was the first teacher at the village primary school.

Like many families in the area, their farm was cleared of rainforest many decades ago and for over 30 years it had been primarily used for cattle ranching. Overtime, the rich soils of the Amazon Rainforest lost all their nutrients. Without the protective rainforest canopy, the

techniques. This would bring back its fertility and productivity, for the benefit of his family and the wildlife that he loved. Hani was already committed to the idea of sustainable farming, he just needed support to make his dreams a reality.

This passion and commitment led Hani to cross paths with the late Jorge Chavez, a local specialist in agroforestry who had been an advisor to Plant Your Future since its inception (See page 15 for more details). Jorge was delighted to meet a farmer with such enthusiasm and drive to turn his degraded land into a thriving forest.

When our founder and chairman Jenny Henman visited the region in 2019, Hani was one of the first farmers that Jenny met. She said: "It was great to meet Hani, who was forward-looking and shared our enthusiasm of bringing back forest cover to his land."

“It was great to meet Hani, who was forward-looking and shared our enthusiasm of bringing back forest cover to his land.”

Jenny Henman

nutrients were washed away by the heavy tropical rains. The grass grew poorly and land became increasingly barren.

The family were renting out the land as grazing pasture for herds of cattle. Yet, as the land became more degraded, the cattle started getting thinner and weaker, as they were unable to get the rich and healthy diet from the grass which they need. Before long, herders could no longer profitably graze their cattle on such degraded pasture.

Finally, Hani and Peggy were left with no other option but to abandon the land all together, as renting it to herders had become so unprofitable and they could no longer make a livelihood. Luckily, Hani was an innovative and forward-thinking farmer. He had a deep connection to the natural world and he wanted to restore his farm - using environmentally-friendly and sustainable

Sadly, last year Hani passed away during the pandemic from an unexpected heart attack. At this time, his daughter Peggy – now in her late thirties – was visiting temporarily but based in Lima, the capital of Peru. With the death of her father, Peggy decided to move back to her village permanently, with her two daughters and husband, to support her mother and run the farm.

Sharing her father's love for nature, Peggy is determined to restore the farm so that the wildlife returns and it flourishes to provide a secure future for her family. She is committed to carrying on her father's legacy – creating a sustainable eco-enterprise that the family can prosper from.

Sharing her father's love for nature, Peggy is determined to restore the farm so that the wildlife returns and it flourishes to provide a secure future for her family. She is committed to carrying on her father's legacy – creating a sustainable eco-enterprise that the family can prosper from.

Last year alone, they planted over 3,000 native trees on three hectares of degraded land with support from Plant Your Future. On each hectare, they planted 1,500 cocoa trees alongside 1,767 forest trees, including rare and endangered species such as mahogany and shihuahuaco.

Not only is Peggy successfully restoring the family's land, she's also the founder of an artisanal start-up liquor business, which she's running from the farm in partnership with her sisters. They are growing sugar cane to produce a popular local liquor called 'aguardiente' and they have built a small processing factory on

the farm to distill the sugar cane. To enhance the taste of the liquor, they are creating unique natural jungle flavours, using products such as charapita chilli, ginger, and cocoa. They're excited to be growing cocoa in the agroforestry plot, as it's a popular flavour.

Peggy and her sisters see this kind of value-added product, like their flavoured aguardiente, as the future of rural farm enterprises in the Amazon. As their business grows, they hope to increase employment in their village Agua Dulce, as finding secure and stable employment in rural communities can be really challenging.

Peggy said that she'd love for supporters of Plant Your Future to visit her farm and to try their delicious Amazonian liquors. Not content with just one enterprise, the sisters have also created a fish farm - called a 'piscigranja' in Spanish - to cultivate local fish to improve the diet of their families and to sell at local markets to diversify and increase their incomes.



JUDI'S STORY: BUILDING BACK AFTER COVID



Judi lives in the small community of Nueva Esperanza, where she was born, in the Amazon region of Ucayali. Like most rural families, she lives in an extended inter-generational household with her

husband Leonard, her son Liam, and her parents Carlos and Carla.

The family farm is 60 hectares and much of it is degraded pasture, where they graze a small herd of cattle. Judi's family had joined the Plant Your Future programme in 2018 and has restored a hectare of their land through agroforestry. Her father, Carlos, is one of our lead farmers and is the manager of our community-run nursery, where all the trees for the Ucayali region are grown. At busy times of the year, Judi and the rest of the family work alongside Carlos and together they make sure Plant Your Future is supplied with the native trees we need to meet our ambitious planting targets.

When the COVID-19 pandemic swept through rural communities in the Peruvian Amazon, Judi and her family were hit hard and they were one of the many families who received emergency aid from Plant Your Future, thanks to the generous support of our donors. The severity of the crisis in Peru meant there was a strict, military-led lockdown. Families couldn't leave their farm to sell their produce and so their incomes dried up entirely. They had to use their limited savings just to survive.

In response to this, Plant Your Future launched a Farmyard Project to support families by helping them to set up chicken coops and vegetable gardens, enabling them to recover from months of insecure income. Through the project, we gave each farmer 40 chicks and the materials to build a cage and equip it, along with chicken feed. After 45 days of rearing the chickens, they were ready to

sell – generating a quick and much-needed additional income for the family. Judi saw the opportunity to continue to increase and diversify her household income. So after funding for the Farmyard Project came to an end, she decided to use the money she had saved while working at the nursery to invest in 100 more chicks. Using the same equipment that we had given her to rear the original chickens, as well as the training and experience she'd gained from our team, she was able to build a bigger cage and is now independently running a larger farmyard produce business. Her hope is after selling this batch of chickens, she can grow her micro-enterprise even further.

Judi is another inspiring female eco-entrepreneur who we celebrate for her passion and commitment to creating a better future for her family through sustainable farming.





FUNDRAISING ACHIEVEMENTS

In 2021, we built significantly on our previous year's fundraising success by establishing a variety of new partnerships with Trusts and Foundations, non-profit organisations, and businesses. We also launched fundraising campaigns that received an overwhelming response from our supporters.

One Tree Planted partnership

One of the most significant new partnerships of 2021 was with non-profit One Tree Planted (OTP), which is providing us with funding to reforest 170 hectares of the Peruvian Amazon in 2022 with 150,000 native tree species. (Discover more on our blog). This support has been critical to scaling up our restoration impact in Peru and we were able to leverage this support to secure match funding from the Alstom Foundation and the Allan & Nesta Ferguson Charitable Trust.

1% for the Planet network

Another exciting partnership was joining the 1% for the Planet network, thanks to a nomination by Grain Sustainability – one of our new corporate supporters. The network represents nearly 6,000 businesses across 91 countries and was set up in response to data showing that only 3% of total

philanthropic giving goes to environmental causes. The 1% for the Planet membership model aims to drive support for non-profit organisations, such as Plant Your Future, in their work to address the most urgent environmental issues of our time. (Discover more on our blog)

New corporate partner

We are carefully growing our partnerships with businesses and in 2021 we were contacted by Phil Sutton, the Director of Doghouse Pub Company Limited, who wished to make a donation to Plant Your Future for every Christmas tree that was brought by their customers over the festive period – a great way to have a greener Christmas. In 2022, we will be aiming to grow our corporate partnerships and connect with businesses through the 1% for the Planet network.

Fundraising campaigns

In April, we launched a small but successful campaign through the Green Match Fund that raised £5,000 through the Big Give, which will help support the cost of building a new, larger nursery in the Ucayali region in early 2022. Later in the year, we launched a much more ambitious campaign through the Big Give Christmas Challenge, with the aim of raising £30,000 in just one week. Thanks to an overwhelming response from our supporters, we smashed our target to raise £45,894 from 171 donors with match funds provided by the Coles-Medlock Foundation and Charles Glanville. (Discover more below).



Meet Our Supporter: Q&A with Charles Glanville

In 2019, Charles Glanville first became aware of Plant Your Future when he read an article by Jenny Henman in the newspaper, entitled: 'Planting more trees can actually save the planet – so why aren't we doing it?' Since coming across our work, Charles has become a committed donor and has on several occasions provided significant match funding for our campaigns: the Big Give Christmas Challenge and the Green Match Fund. But what has led him to make such a generous commitment to our cause? We caught up with Charles in late 2021 to find out...

Q. What first inspired you to become a supporter of Plant Your Future?

What impressed me was the joined-up thinking of the organisation. Not just about more trees, important as that is, but how to support local farmers in Peru from having to burn down more of the forest as they move from ravaged land to new land.

Q. Since your first donation in 2019, you've become a regular supporter of our work. What's kept you so committed?

Plant Your Future thinks and acts in the round. It understands what drives deforestation, and acts to figure out ways to prevent deforestation from having to happen. It focuses on the big picture.

Q. Why do you think that sustainable farming is so important in addressing the climate and ecological crisis?

Plant Your Future works with groups of subsistence farmers, families who are only one small incident from devastation. Sustainable farming will allow those families the extra income to support themselves and grow trees. To save the Amazon, this is the only way forward. By supporting Plant Your Future, I can make a difference to our world, our climate, our birds, and animals.

Q. What would you love to see Plant Your Future achieve in the future, thanks to supporters like yourself?

I would love to see more subsistence farmers in Peru break out of the devastating cycle of burning the forest, degrading the land, and then moving on to do the same elsewhere. Plant Your Future knows how to break that cycle. With more support, more trees can be planted, more subsistence farmers moved on from the danger of being only one step from starvation, and hope given to them and the world.

Thank you to all our supporters who have donated this year, no matter how big or small.

We have been overwhelmed by the support we have received and cannot thank you enough.



Why we need the Amazon

- The Amazon Rainforest is recognised as a global biodiversity 'hotspot.' It's home to **endangered and endemic** species, found nowhere else on Earth
- There are 310 different trees species in **one hectare** of the Amazon, compared to only 33 native tree species in the **whole** of the UK.
- There are **30 million people** living in the Amazon Basin – all depend on the rainforest ecosystem and its natural bounty for food, shelter and livelihoods.



School Visit

In November, our chairman Jenny Henman was invited to Sevenoaks School in Kent to present two talks to students – one on the topic of rainforest restoration to Years 7 and 8 and the other on climate finance to six formers.

Reflecting on her school visit, Jenny said: "I was so impressed by the enthusiasm of the students I met at Sevenoaks, who were teeming with questions about the Amazon Rainforest."

In the Press

While attending COP26 in November, our chairman Jenny Henman was interviewed by journalist Nick Ferris for his in-depth article published in The New Statesman. The article, titled 'Why reforesting the Amazon is no easy task', explored the challenge of restoring the Amazon on a large scale and highlighted how vital it is to recognise the needs of local communities who are the custodians of the rainforest. Ferris wrote:

"From an ecological point of view, the good news is that research published this month shows that deforested tropical forests can bounce back with remarkable speed. If there remains some portion of old forest – whether seed banks, fertile soil or residual trees – the forest can regrow when left untouched by humans for 20 years, to around 80 per cent of old-growth status.

"But the problem in much of the Amazon is that land does not serve a purely 'natural' function; it is usually owned by people that rely on it for their economic survival. For reforestation to be successful, therefore, the conditions must be

right for both people and nature. If communities can make money from more sustainable use of land, they are less likely to chop down trees."

Acknowledging this reality is vital for the long-term success of restoration projects and the only way we can tackle climate change in a fair and equitable way. That is why Plant Your Future champions community-led action through sustainable farming; our aim is for communities to take control of their own sustainable development, build resilience, and lift themselves out of poverty. At the same time, increasing biodiversity on their land and fighting climate change. ([Read the article in full](#)).





REMEMBERING JORGE CHAVEZ: OUR SPECIALIST ADVISOR & FRIEND

In July 2021 we received the devastating news that our dear friend and expert advisor Jorge Chavez Rodriguez had lost his short battle with cancer. Jorge was one of the most incredible people I've met in my entire life. His role in Plant your Future will never be forgotten and we miss him dearly both for his friendship and encouragement but also his deep technical knowledge of Amazonian reforestation.

I first met Jorge when I was working with Bosques Amazonicos, a private forestry company working in Ucayali in 2007. Jorge was the chief forester and a total inspiration. The son of a baker, growing up in the Andean city of Huancayo, and forest engineer by training much of Jorge's expertise was self-taught from his own field experiments. His knowledge far outstripped anything that is taught in Peruvian Universities, and much was developed by his own reforestation field trials. Not only did his applied and technical knowledge on native species reforestation in the Amazon Region of Peru far exceed anyone else I'd ever met, he was also genuinely interested in working with local families and involving and building the capacity of local communities.



WRITTEN BY JENNY HENMAN,
FOUNDER & CHAIRMAN

His passion, commitments and patience for helping smallholder farmers was rare amongst his peers. He suggested that with his help I should expand Plant your Future's activities from Loreto (where we already had operations) to Ucayali where the deforestation was more pronounced, and where there are many smallholder families trapped in poverty from unproductive ranching and slash-and-burn subsistence farming. With that vision in mind, we started the project with an initial 5 farming families. I have fond memories of driving around rural Campo Verde with him in his Jeep meeting smallholder families on their farms to talk to them about our reforestation idea and getting their input. Everywhere we went we were met with warmth and a smile – everyone was always delighted to see Jorge. He was a deeply humble man in spite of being a recognised national leader in reforestation.

In Ucayali, the soils we work on have been tightly compacted from cattle hooves and degraded from heavy rains and years of degradation since the rainforest was chopped down. Jorge recommended and designed for us (all pro bono and alongside his busy day job) an innovative forestry model – using natural solutions such as nitrogen fixing Inga trees to help fix nutrients in the soil, and help support the growth of the native timber and cocoa trees. He helped set up our tree nursery working with local farmers, where he would pop by after he had finished his day job to offer technical advice and training. He also made detailed technical recommendations on fertilisation, and was our go-to expert on pest control and early identification of tree diseases.

He was a truly inspirational man – we are committed to grow his legacy. Rest in peace Jorge, you are sadly missed but will never be forgotten.

Jenny Henman and the late Jorge Chavez at our tree nursery in Ucayali.



REFERENCE

STRUCTURE, GOVERNANCE & MANAGEMENT

& ADMINISTRATION DETAILS

Registered charity name:

Plant your Future

Registered Charity Number (England and Wales):

1134720

Registered address:

Wood View, Combe, Witney, Oxon, OX29 8NQ

Website:

www.plantyourfuture.org.uk

Twitter:

www.twitter.com/plantfutureperu

Facebook:

www.facebook.com/PlantYourFuture

Instagram:

www.instagram.com/plantyourfuture_peru

Registered Bank:

CAF Bank, 25 Kings Hill Avenue, Kings Hill, West Malling, Kent, ME19 4JQ

Accountants:

Lewin Accounts Ltd, Mercury House, 19-21 Chapel Street, Marlow, Buckinghamshire, SL7 3HN

Pro-bono Legal Support:

Hogan Lovells

UK team members:

Chairman and Founder

Jenny Henman

STRUCTURE & GOVERNANCE

Trustees who managed Plant your Future in 2021

Name:	Position:
Jenny Henman	Chairman
Grace Clegg	Secretary
Mads Asprem	Trustee

Trustees who manage PyF from October 2022

Name:	Position:
Jenny Henman	Chairman
Will Longden	Trustee
Barry Firth	Trustee

Type of governing document:

Trust Deed

How the charity is constituted:

Trust

Trustee selection methods:

Appointed by existing trustees

Brief statement of the charity's policy on reserves:

As a small charity, we aim to hold three months of unrestricted reserves at all times to cover committed costs, which mainly refers to staff remuneration agreed under contract.



BUILDING ON OUR MOST SUCCESSFUL YEAR



In our previous Annual Review for 2020 we were delighted to report a three-fold increase in funding compared to previous years, despite the challenges of a global pandemic. A year on and we are extremely pleased that we have been able to build on this success in 2021 and continue to significantly grow our income.

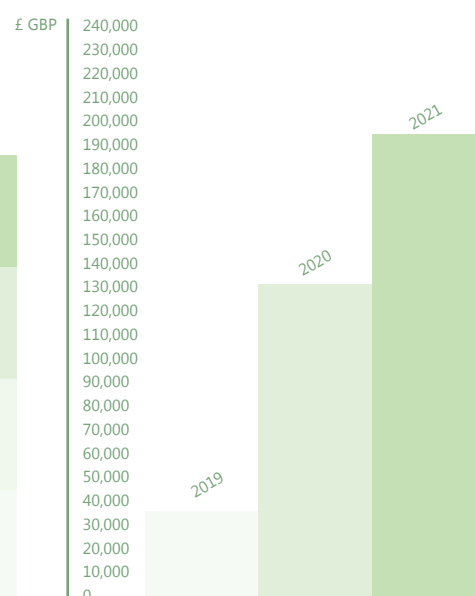
This growth is part of the five-year strategy that our Board of Trustees approved in early 2020, which will see us significantly scale-up activities in the Peruvian Amazon. There is a need for our scale up due to the severity of deforestation in Peru and the fact that the Amazon climate is at a critical tipping point. It is vital to tackle head on the deforestation in the Amazon by smallholder farmers. This can only be achieved by providing

alternatives and enabling conditions so that they can adopt sustainable farming and restoration activities on their land. We will build on the momentum of our work, ensuring new families and communities who wish to join the programme are able to.

In 2021, we began a number of significant new funding partnerships (Discover more: [pX](#)), which we hope will become long-term collaborations and enable us to leverage additional funds in 2022. We have also nurtured existing partnerships and have seen a greater engagement in our fundraising campaigns. This increase in funds ensured that 2021 was the most successful year in Plant Your Future's history, enabling us to double our impact in the Amazon.

FINANCIAL HISTORY:

YEAR:	2019	2020	2021
INCOME:	£38,961	£133,239	£193,152
EXPENDITURE:	£41,047	£94,869	£148,028
FUNDS CARRIED OVER:	£2,086	£38,370	£45,125



THANK YOU

We would like to thank all those who have made our vital work possible and have helped restore the Amazon and alleviate poverty. Thank you to everyone for your generous support.

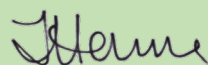
We wish to acknowledge the generous contribution of a number of Trusts and Foundations, whose support has been fundamental to the success of our work this year:

One Tree Planted
Jephcott Charitable Trust
The Fore
Allan and Nesta Ferguson Charitable Trust
Love is Kindness
The Tory Family Foundation
C B and H H Taylor Trust 1984
Harbinson Charitable Trust
The Southall Trust
New England Biolabs Foundation
Coles-Medlock Foundation
Miss W E Lawrence 1973 Charitable Settlement
The Carmela and Ronnie Pignatelli Foundation

We wish to say a special thank you in recognition of the substantial and invaluable support of donor: Charles Glanville

DECLARATION

The trustees declare that they have approved this trustees' report. Signed on behalf of the charity's trustees
Signature:



Full name: Jennifer Henman
Position: Chairman
Date: 20/10/2022

