



# One Tree Planted and Plant Your Future partner to restore Amazon Rainforest

23<sup>rd</sup> July 2021: Reforestation non-profit, One Tree Planted, and grassroots Amazonian tree-planting charity, Plant Your Future, are announcing a partnership to reforest 170 hectares of the Peruvian Amazon rainforest with 150,000 native tree species to be planted between November 2021 and May 2022.

“We are delighted to have been selected as a new partner by One Tree Planted”, said Jenny Henman, Chairman of Plant Your Future. “This donation will allow us to significantly expand our work and scale-up the number of trees and families we can work with. Planting 150,000 new trees during the next season is a large increase for us, but our Peruvian team is equipped and ready for this new challenge.”

Malcolm Porteus González, Latin America & Caribbean Forest Manager said, “At One Tree Planted, we aim to create long-lasting relationships with our reforestation partners around the world. The Amazon is an important region and there is endless work to be done. By supporting agroforestry projects in this region, we are promoting a tool that can improve socio-economic and ecological conditions for communities by generating employment, increasing family income, enhancing crop and tree diversity and reducing dependency on natural forest. Reforestation comes in many forms, and we are thrilled to partner with Plant Your Future to create a positive impact in the Amazon.”

As unsustainable agriculture and ranching continues to be a major driver of deforestation across the Amazon and one of the greatest contributors to climate breakdown, Plant Your Future’s work to introduce the sustainable farming practice of Agroforestry to the Peruvian Amazonian grows in importance. Farmers will receive the vital funding and on-the-ground support and training necessary to overcome the significant barriers faced in restoring deforested and degraded land.

“With the worsening impacts of climate change being seen already, there has never been a more important time to restore forest cover in the Amazon, and our grassroots model puts local people at the heart of our planting to ensure the trees flourish in time.” Henman concluded.

**-ENDS-**

About Plant Your Future: A registered charity working with low-income smallholder farmers in the Peruvian Amazon to introduce the sustainable alternative of Agroforestry to traditional slash-and-burn agriculture that empowers farmers to improve their livelihoods, while protecting biodiversity and mitigating climate change. [www.plantyourfuture.org.uk](http://www.plantyourfuture.org.uk)

About One Tree Planted: One Tree Planted is a non-profit with a focus on global reforestation. It is dedicated to making it easier for individuals and businesses to give back to the environment, create a healthier climate, protect biodiversity, and help reforestation efforts around the world. [www.onetreeplanted.org](http://www.onetreeplanted.org)